

Gregg Treinish, A MoveShake Story.



In this *MoveShake* film, from a character-driven series, we meet Gregg Treinish, a National Geographic Adventurer who launched the nonprofit Adventurers and Scientists for Conservation (ASC) in 2011. Based on the idea that those who recreate in natural areas have a responsibility to protect them, ASC facilitates partnerships between adventure athletes and researchers. Collecting scientific data on expeditions around the world, ASC has projects from Everest to Kilimanjaro. In this film, we see Treinish at home in Bozeman, Montana, and working with middle-school students from Oakland, California, on an expedition in the Sierras, proving that one person can have an impact if they set their mind to it.

Discussing the Film:

The following questions are intended to be used post-film screening to spark discussion and activities related to both the content and storytelling elements of this particular film.

- 1. What were some of the most interesting scenes you remember from *Gregg Treinish*, *A MoveShake Story*? What made them interesting?
- 2. Do you think Gregg is a worthwhile subject for the film? What makes his story worth watching for you?
- 3. Think about in a time in your life when you had a tough time. Turn to a partner in the classroom and tell them a story about when you were able to help someone else because of your experience.

For more information on the film, the filmmakers, or to see other tour destinations and films, visit www.mountainfilm.org

- 4. It is clear that this is the first time in the woods for some of the children from the Oakland school. Greg points to an incident when one boy throws his gear in the water out of frustration. Was there ever a time in your life that you remember becoming so frustrated that you did something the wasn't that well thought out, and perhaps did more harm than good?
- 5. In your opinion, what are the qualities that make a person a "mover" or "shaker?"
- 6. What do you think are the qualities of a person (like Gregg playing his harmonica in the airport) who likes to "march to the beat of their own drummer?" Do you know a person like this? Do you think being different is a positive or negative quality? Why?

Extensions:

- 1. To rewatch the film, go to http://www.moveshake.org/. You can also watch four other films on movers and shakers making a difference in their worlds.
- Get involved with Gregg's organization, Adventurers and Scientists for Conservation (ASC) and sign up to become an adventure scientist today! http://www.adventureandscience.org/
- Read more about Gregg's work as Explorer of the Year for National Geographic:
 http://www.nationalgeographic.com/explorers/bios/gregg-treinish/. Also, check out National Geographic's Zero to 60 adventure video series they post a new video chronicling a new adventurer every Tuesday:
 http://adventure.nationalgeographic.com/adventure/videos-zero-to-60/

Filmmaker Conversation:

Alexandria Bombach (Director) of Gregg Treinish, A MoveShake Story

Where did you get the idea or inspiration for the film?

AB: MoveShake is a series of films about movers and shakers seeking social and environmental change. I wanted to show what their individual struggles and successes do to their lives. At the simplest level, I was just trying to show another side of what it's like to pursue a life of making change. Gregg's story was my favorite example of that because it really affected every aspect of his life, and he really wanted it to. Gregg has a unique driving passion. That's something to look up to but also reflect upon. The MoveShake films are about how people, like Gregg, can make a difference and achieve balance in their lives.

Is there some piece of the story that you wish made it into the final cut? Did you face any challenges?

AB: A few challenges. It was difficult to tell such a big story. I wanted to really go into Gregg's organization, Adventures and Scientists for Conservation (ASC), and travel back into Gregg's life more. Another challenge during the production was that Gregg was hard to keep up with. You never know what's going to happen with him. He's like a grizzly bear. He's such a strong personality and it was hard to predict what he would do next. The shoot in the woods with the kids was tough, but mostly because it was difficult just being a neutral filmmaker. The young girls on the trip often looked to me for guidance, even though Gregg was leading the trip. They didn't really care that I was just there to watch and film. The camping trip was actually really inspiring. Gregg just emailed me and let me know that *all* of the kids came back the next year as trip leaders! It comes back to Gregg and the transformation he helps to give those kids.

What is your favorite part of the film and why? What is it like to work with a subject like Gregg?

AB: Gregg and I got to spend more time together than any other character I chronicled in *MoveShake*. I met him originally at the Wild and Scenic Film Festival, months before beginning the film. What was truly wonderful was seeing him break down his life to me over that space of time. It was so inspiring for me to find something that actually works, and really put time into it. There's so much fluff in the non-profit world and Gregg is making a real difference with his organization, a true entrepreneurial impact. When you run a non-profit your world has to include a lot of marketing, but Gregg wasn't scripted at all. He was really just Gregg, a driven guy balancing a complex career with a simple life.

Do you think the film is successful? What do you hope your audience will take from it?

AB: I think success from the *MoveShake* series can be measured in many different ways. It's been screened at tons of festivals, so that's a type of success. I didn't make it to be a promotional video, but it has had great success for Gregg's organization. That's big for him, since that's the thing he's working towards in his life. My truly favorite outcome is when I get emails from people who have seen the film and are really working to make a change in their life. Either it motivates them to make a difference or to keep going in what they're doing. A lot of

them have even become involved with ASC as citizen scientists. Also, I love seeing the film with a festival audience. With the film fests there is so much more energy in the audience's reaction. You see people clapping and having emotional responses to what they're seeing. Those are the times when I feel the film is really successful.

What piece of advice would you give to a student who wants to get into filmmaking?

AB: I think the biggest piece of advice is not to wait. If you want to make films, do it right now. Get your iPhone and start making little videos. I think a lot of students, especially filmmaking students, wait for the perfect idea. Then when you finally have that perfect idea, it's really tough to execute because you haven't practiced enough. Just make a volume of work. It will give people a way to understand your vision and your style and will actually help you to develop a personal style and voice in your films.

What's next? Tell us about this current film you've been working on.

AB: I'm working on a film called *Frame by Frame* about Afghan photojournalists and what has happened politically and socially in Afghanistan in the last ten years. The country is now at a pivotal time with the democratic presidential elections coming up in 2014. There are daily changes with troops and aid leaving, which is a huge part of what these photojournalists are trying to document. One of our characters is a Pulitzer Prize winning photographer. One of our photographers was taking photos in secret when the Taliban was in power. I was lucky enough to spend two months following around photojournalists. We'll be editing throughout 2014 and are shooting for an early 2015 release.