SPONSORSHIP LEVELS & BENEFITS

PRESENTING
$100,000
• 10 Patron passes (all-access, priority entry)
• 10 invitations to the Filmmakers Dinner
• Lodging accommodations for 5
• Customized activation (exclusive)
• Inside front cover ad in festival program
• Social media acknowledgment

YOUR LOGO ON:
• Festival program cover (exclusive) & sponsor page
• Festival pass lanyards (exclusive)
• Mountainfilm app home screen (exclusive)
• Festival & tour screenwash (standalone)
• Mountainfilm website with direct link
• All e-blasts
• 2024 sponsor brochure

SUMMIT
$50,000
• 5 Patron passes (all-access, priority entry)
• 5 invitations to the Filmmakers Dinner
• Lodging accommodations for 2
• Full-page ad in festival program
• Social media acknowledgment

YOUR LOGO ON:
• Mountainfilm app
• Sponsor page in festival program
• Festival & tour screenwash
• Mountainfilm website with direct link
• All e-blasts
• 2024 sponsor brochure

CAMP III
$25,000
• 4 Sponsor passes (Ama Dablam)
• 4 invitations to the Filmmakers Dinner
• Half-page ad in festival program
• Social media acknowledgment

YOUR LOGO ON:
• Mountainfilm app
• Sponsor page in festival program
• Festival & tour screenwash
• Mountainfilm website with direct link
• All e-blasts
• 2024 sponsor brochure

CAMP II
$10,000
• 2 Sponsor passes (Ama Dablam)
• 2 invitations to the Filmmakers Dinner
• Quarter-page ad in festival program
• Name acknowledgment on tour screenwash

YOUR LOGO ON:
• Mountainfilm app
• Sponsor page in festival program
• Festival & tour screenwash
• Sponsor page on Mountainfilm website
• All e-blasts
• 2024 sponsor brochure

CAMP I
$5,000
• 5 Palmyra passes (all-theater)

NAME ACKNOWLEDGMENT ON:
• Mountainfilm app
• Sponsor page in festival program
• Festival screenwash
• Sponsor page on Mountainfilm website
• 2024 sponsor brochure

BASE CAMP
$1,500
• 2 Palmyra passes (all-theater)

NAME ACKNOWLEDGMENT ON:
• Mountainfilm app
• Sponsor page in festival program
• Festival screenwash
• Sponsor page on Mountainfilm website
• 2024 sponsor brochure

MOUNTAINFILM INSPIRES AUDIENCES TO CREATE A BETTER WORLD
2023 SPONSOR REPORT

FESTIVAL DEMOGRAPHICS

<table>
<thead>
<tr>
<th>GENDER</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>40%</td>
</tr>
<tr>
<td>Female</td>
<td>55%</td>
</tr>
<tr>
<td>Non-binary or Self-describe</td>
<td>5%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GEOGRAPHIC</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Colorado</td>
<td>25%</td>
</tr>
<tr>
<td>Other States</td>
<td>69%</td>
</tr>
<tr>
<td>International</td>
<td>6%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AGE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>51+</td>
<td>37%</td>
</tr>
<tr>
<td>31–50</td>
<td>34%</td>
</tr>
<tr>
<td>18–30</td>
<td>24%</td>
</tr>
<tr>
<td>Under 18</td>
<td>5%</td>
</tr>
</tbody>
</table>

RETURN GUESTS 81%

BOX OFFICE

<table>
<thead>
<tr>
<th>PASSES &amp; TICKETS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>2020: 9,427*</td>
<td>2022: 2,240**</td>
</tr>
<tr>
<td>2021: 4,828**</td>
<td>2023: 3,233</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TOTAL ATTENDANCE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>2020: 9,427*</td>
<td>2022: 8,422**</td>
</tr>
<tr>
<td>2021: 4,828**</td>
<td>2023: 9,075</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SEATINGS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>2020: 57,740*</td>
<td>2022: 9,693**</td>
</tr>
<tr>
<td>2021: 20,095**</td>
<td>2023: 15,370</td>
</tr>
</tbody>
</table>

*2020 – online festival, **2021 & 2022 – hybrid festival

WEB STATS

| SESSIONS:       | 289,999 |
| USERS:          | 169,243 |
| PAGE VIEWS:     | 432,614 |

SOCIAL MEDIA FOLLOWERS

| FACEBOOK:       | 23,000  |
| INSTAGRAM:      | 35,500  |
| TWITTER:        | 10,800  |
| TOTAL REACH:    | 67,100  |

IMPRESSIONS

| E-BLASTS        | 1,573,000|
| ONLINE ADS      | 19,450   |
| FESTIVAL SCREENWASH | 30,740  |
| TOUR SCREENWASH | 50,838   |
| SOCIAL MEDIA    | 6,500,000|
| WEB PAGE VIEWS  | 1,085,402|

MOUNTAINFILM ON TOUR

| NUMBER OF LOCATIONS: | 117 |
| ATTENDANCE:          | 26,681 |

MOUNTAINFILM FOR STUDENTS

| NUMBER OF SHOWS: | 148 |
| ATTENDANCE:      | 24,157 |

MOUNTAINFILM INSPIRES AUDIENCES TO CREATE A BETTER WORLD
# 2023 Mountainfilm Sponsors

## Presenting

![The North Face Logo](image)

## Summit

- Osprey
- Sz (The Skin Cancer Charitable Foundation)
- Yeti
- Woodwell Climate Research Center
- Outside

## Nonprofit Partner

- Stio
- Grist
- For The Planet
- Telluride Express
- Telluride Foundation
- The Redford Center
- EarthXFilm
- Topo Designs Colorado, CO
- Medigraphic
- Mountain Lodge
- Forbes

## National Media

- Telluride Arts District
- Telluride Co-op
- Eventive
- Simple DCP
- Ventureweb
- Communion
- Tincup
- Stoney Street
- CCASE
- ID
- Invent Development Partners
- Love, Tito's
- LALO
- Re:Wild

---

## Camp III

- Telluride Express
- Telluride Foundation
- Telluride Arts District
- Telluride Co-op
- Eventive
- Simple DCP
- Ventureweb

## Camp II

- Stio
- Grist
- For The Planet
- Telluride Express
- Telluride Foundation
- The Redford Center
- EarthXFilm
- Topo Designs Colorado, CO
- Medigraphic
- Mountain Lodge
- Forbes

## Camp I

- Alpine Bank
- Alpinist & the Goat
- Chums
- Elinoff Gallery

## Base Camp

- Alpacka Raft
- Alpine Start
- Basin Electric Power Cooperative
- Brown Dog Pizza
- Baked In Telluride
- BOD BAR
- Carlson Customs
- Colorado Office of Film, Television and Media
- Cosmopolitan Restaurant
- Dirty Sturdy's Mountain Compost
- Edward Jones Investments, Jon Martin in Telluride
- Just for Kids Foundation
- Kara Duffy / Powerful Ladies
- Kinship
- La Cocina de Luz
- Last Dollar Saloon
- Liquid Death
- LMNT
- Mountain Limo
- Mountain Trip
- The Ride Lounge
- San Miguel County
- San Miguel Power Association
- Smart by Nature
- SEND Bars Shar-Snacks
- Tailwind Nutrition
- Telluride Academy
- The Liberty Lounge
- The Nature Conservancy
- Western Rise

---

PO BOX 1088 TELLURIDE, CO 81435 | MOUNTAINFILM.ORG | CONTACT@MOUNTAINFILM.ORG