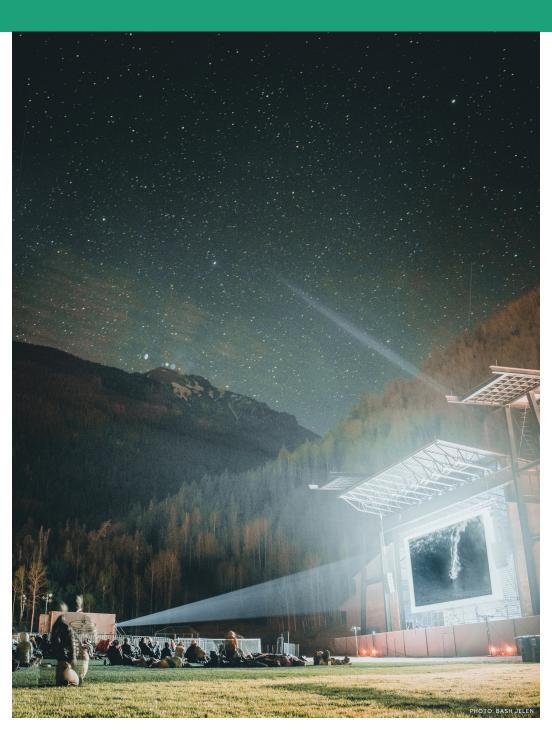
MOUNTAINFILM

表 | SPONSOR OPPORTUNITIES





SPONSORSHIP LEVELS & BENEFITS

PRESENTING —

\$100,000

- 10 Patron passes (all-access, priority entry)
- 10 invitations to the Filmmakers Dinner
- · Lodging accommodations for 5
- · Customized activation (exclusive)
- Inside front cover ad in festival program
- · Social media acknowledgment

YOUR LOGO ON:

- Festival program cover (exclusive) & sponsor page
- · Festival pass lanyards (exclusive)
- · Mountainfilm app home screen (exclusive)
- Festival & tour screenwash (standalone)
- Mountainfilm website with direct link
- All e-blasts
- 2024 sponsor brochure

SUMMIT -

\$50,000

- 5 Patron passes (all-access, priority entry)
- 5 invitations to the Filmmakers Dinner
- Lodging accommodations for 2
- · Full-page ad in festival program
- · Social media acknowledgment

YOUR LOGO ON:

- Mountainfilm app
- · Sponsor page in festival program
- · Festival & tour screenwash
- · Mountainfilm website with direct link
- All e-blasts
- 2024 sponsor brochure

CAMP III ---

\$25,000

- 4 Sponsor passes (Ama Dablam)
- 4 invitations to the Filmmakers Dinner
- · Half-page ad in festival program
- · Social media acknowledgment

YOUR LOGO ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- · Mountainfilm website with direct link
- All e-blasts
- 2024 sponsor brochure

CAMP II —

\$10,000

- 2 Sponsor passes (Ama Dablam)
- 2 invitations to the Filmmakers Dinner
- Quarter-page ad in festival program
- · Name acknowledgment on tour screenwash

YOUR LOGO ON:

- Mountainfilm app
- · Sponsor page in festival program
- Festival screenwash
- · Mountainfilm website with direct link
- All e-blasts
- 2024 sponsor brochure

CAMP

\$5,000

• 5 Palmyra passes (all-theater)

NAME ACKNOWLEDGMENT ON:

- Mountainfilm app
- · Sponsor page in festival program
- · Festival screenwash
- · Mountainfilm website with direct link
- 2024 sponsor brochure

BASE CAMP —

\$1,500

• 2 Palmyra passes (all-theater)

NAME ACKNOWLEDGMENT ON:

- Mountainfilm app
- · Sponsor page in festival program
- · Festival screenwash
- · Mountainfilm website with direct link
- 2024 sponsor brochure



2023 SPONSOR REPORT

FESTIVAL DEMOGRAPHICS

GENDER Male Female Non-binary or Self-describe	40% 55% 5%
GEOGRAPHIC Colorado Other States International	25% 69% 6%
AGE 51+ 31–50 18–30 Under 18	37% 34% 24% 5%

BOX OFFICE

PASSES & TICKETS

RETURN GUESTS

2020: 9,427*	2022: 2,240**
2021: 4.828**	2023: 3.233

TOTAL ATTENDANCE

2020: 9,427*	2022: 8,422**
2021: 4,828**	2023: 9,075

SEATINGS

2020: 57,740* 2022: 9,693** 2021: 20,095** 2023: 15,370

*2020 - online festival, **2021 & 2022 - hybrid festival

WEB STATS

SESSIONS:	289,999
USERS:	169,243
PAGE VIEWS:	432,614

SOCIAL MEDIA FOLLOWERS

FACEBOOK:	23,000
INSTAGRAM:	35,500
TWITTER:	10,800
TOTAL REACH:	67,100

IMPRESSIONS

E-BLASTS	1,573,000
ONLINE ADS	19,450
FESTIVAL SCREENWASH	30,740
TOUR SCREENWASH	50,838
SOCIAL MEDIA	6,500,000
WEB PAGE VIEWS	1,085,402

MOUNTAINFILM ON TOUR

NUMBER OF LOCATIONS:	117
ATTENDANCE:	26.681

MOUNTAINFILM FOR STUDENTS

NUMBER OF SHOWS:	148
ATTENDANCE:	24,157

2023 MOUNTAINFILM SPONSORS

PRESENTING



SUMMIT

NONPROFIT PARTNER

NATIONAL MEDIA











CAMP III



























CAMP II









































CAMP I

Alpine Bank | Alpinist & the Goat | Chums | Elinoff Gallery

BASE CAMP

Alpacka Raft | Alpine Start | Basin Electric Power Cooperative | Baked In Telluride | BOD BAR | Carlson Customs Colorado Office of Film, Television and Media | Cosmopolitan Restaurant | Dirty Sturdy's Mountain Compost | Edward Jones Investments, Jon Martin in Telluride | Just for Kids Foundation Kara Duffy / Powerful Ladies | Kinship La Cocina de Luz | Last Dollar Saloon | Liquid Death | LMNT | Mountain Limo | Mountain Trip The Ride Lounge | San Miguel County | San Miguel Power Association | Smart by Nature | SEND Bars Shār-Snacks | Tailwind Nutrition | Telluride Academy | The Liberty Lounge The Nature Conservancy | Western Rise