2024 SPONSOR OPPORTUNITIES

PHOTO: MATTHEW KROLL
PHOTO: BASH JELEN
## Sponsorship Levels & Benefits

### Presenting

- **$100,000**
  - 10 Patron passes (all-access, priority entry)
  - 10 invitations to the Filmmakers Dinner
  - Lodging accommodations for 5
  - Customized activation (exclusive)
  - Inside front cover ad in festival program
  - Social media acknowledgment

**Your Logo On:**
- Festival program cover (exclusive) & sponsor page
- Festival pass lanyards (exclusive)
- Mountainfilm app home screen (exclusive)
- Festival & tour screenwash (standalone)
- Mountainfilm website with direct link
- All e-blasts
- 2024 sponsor brochure

### Summit

- **$50,000**
  - 5 Patron passes (all-access, priority entry)
  - 5 invitations to the Filmmakers Dinner
  - Lodging accommodations for 2
  - Full-page ad in festival program
  - Social media acknowledgment

**Your Logo On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website with direct link
- All e-blasts
- 2024 sponsor brochure

### Camp III

- **$25,000**
  - 4 Sponsor passes (Ama Dablam)
  - 4 invitations to the Filmmakers Dinner
  - Half-page ad in festival program
  - Social media acknowledgment

**Your Logo On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website with direct link
- All e-blasts
- 2024 sponsor brochure

### Camp II

- **$10,000**
  - 2 Sponsor passes (Ama Dablam)
  - 2 invitations to the Filmmakers Dinner
  - Quarter-page ad in festival program
  - Name acknowledgment on tour screenwash

**Your Logo On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Mountainfilm website with direct link
- All e-blasts
- 2024 sponsor brochure

### Camp I

- **$5,000**
  - 5 Palmyra passes (all-theater)

**Name Acknowledgment On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Mountainfilm website with direct link
- 2024 sponsor brochure

### Base Camp

- **$1,500**
  - 2 Palmyra passes (all-theater)

**Name Acknowledgment On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Mountainfilm website with direct link
- 2024 sponsor brochure
## 2023 Sponsor Report

### Festival Demographics

| Gender               | %
|----------------------|---
| Male                 | 40%
| Female               | 55%
| Non-binary or Self-describe | 5%

| Geographic         | %
|--------------------|---
| Colorado           | 25%
| Other States       | 69%
| International      | 6%

| Age                | %
|--------------------|---
| 51+                | 37%
| 31–50              | 34%
| 18–30              | 24%
| Under 18           | 5%

| Return Guests | %
|---------------|---
|               | 81%

### Box Office

<table>
<thead>
<tr>
<th>Passes &amp; Tickets</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Shows</td>
<td>117</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attended</td>
<td>26,681</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

### Web Stats

<table>
<thead>
<tr>
<th>Sessions</th>
<th>Users</th>
<th>Page Views</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>289,999</td>
<td>432,614</td>
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</table>

### Social Media Followers

<table>
<thead>
<tr>
<th>Platform</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>23,000</td>
</tr>
<tr>
<td>Instagram</td>
<td>35,500</td>
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<tr>
<td>Twitter</td>
<td>10,800</td>
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### Impressions

<table>
<thead>
<tr>
<th>Type</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>E-Blasts</td>
<td>1,573,000</td>
</tr>
<tr>
<td>Online Ads</td>
<td>19,450</td>
</tr>
<tr>
<td>Festival Screenwash</td>
<td>30,740</td>
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<tr>
<td>Tour Screenwash</td>
<td>50,838</td>
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<tr>
<td>Social Media</td>
<td>6,500,000</td>
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<tr>
<td>Web Page Views</td>
<td>1,085,402</td>
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</tbody>
</table>

### Mountainfilm on Tour

<table>
<thead>
<tr>
<th>Number of Locations</th>
<th>117</th>
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<tbody>
<tr>
<td>Attendance</td>
<td>26,681</td>
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</tbody>
</table>

### Mountainfilm for Students

<table>
<thead>
<tr>
<th>Number of Shows</th>
<th>148</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance</td>
<td>24,157</td>
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</tbody>
</table>

*2020 – online festival, **2021 & 2022 – hybrid festival
### 2023 MOUNTAINFILM SPONSORS

#### Presenting

<table>
<thead>
<tr>
<th>Summit</th>
<th>Nonprofit Partner</th>
<th>National Media</th>
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</thead>
<tbody>
<tr>
<td>Osprey</td>
<td>YETI</td>
<td>Outside</td>
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</tbody>
</table>

#### Camp III

<p>| | |</p>
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<thead>
<tr>
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<th></th>
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<tbody>
<tr>
<td>stio</td>
<td>Grist</td>
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<tr>
<td>The Redford Center</td>
<td>EarthxFilm</td>
</tr>
<tr>
<td>Topo Designs</td>
<td>Mediagraph</td>
</tr>
<tr>
<td>Mountain Lodge</td>
<td>Forbes</td>
</tr>
</tbody>
</table>

#### Camp II

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Telluride Arts District</td>
<td>eventive</td>
</tr>
<tr>
<td>Telluride Distilled</td>
<td>Tim’s Naturals</td>
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<tr>
<td>Communion</td>
<td>VentureWeb</td>
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<tr>
<td>Tincup</td>
<td>Ruffwear</td>
</tr>
<tr>
<td>StoneStreet Estate Winery</td>
<td>ID</td>
</tr>
<tr>
<td>Cassie</td>
<td>LOVETito’s</td>
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<tr>
<td>CMC</td>
<td>Tequila</td>
</tr>
</tbody>
</table>

#### Camp I

Alpine Bank | Alpinist & the Goat | Chums | Elinoff Gallery

#### Base Camp

Alpacka Raft | Alpine Start | Basin Electric Power Cooperative | Baked In Telluride | BOD BAR | Carlson Customs | Colorado Office of Film, Television and Media | Cosmopolitan Restaurant | Dirty Sturdy’s Mountain Compost | Edward Jones Investments, Jon Martin in Telluride | Just for Kids Foundation Kara Duffy / Powerful Ladies | Kinship | La Cocina de Luz | Last Dollar Saloon | Liquid Death | LMNT | Mountain Limo | Mountain Trip | The Ride Lounge | San Miguel County | San Miguel Power Association | Smart by Nature | SEND Bars | Shār-Snacks | Tailwind Nutrition | Telluride Academy | The Liberty Lounge | The Nature Conservancy | Western Rise

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