## Sponsorship Levels & Benefits

### Presenting

$100,000
- **10 Patron passes** (all-access, priority entry)
- **10 invitations to the Filmmakers Dinner**
- **Lodging accommodations for 5**
- **Customized activation (exclusive)**
- **Inside front cover ad in festival program**
- **Promotional video on virtual platform**
- **Social media acknowledgment**

**Your Logo On:**
- Festival program cover (exclusive) & sponsor page
- Festival pass lanyards (exclusive)
- Mountainfilm app home screen (exclusive)
- Festival & tour screenwash (standalone)
- Mountainfilm website (all pages) with direct link
- All e-blasts
- 2023 sponsor brochure

### Summit

$50,000
- **5 Patron passes** (all-access, priority entry)
- **5 invitations to the Filmmakers Dinner**
- **Lodging accommodations for 2**
- **Full-page ad in festival program**
- **Promotional video on virtual platform**
- **Social media acknowledgment**

**Your Logo On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website (all pages) with direct link
- All e-blasts
- 2023 sponsor brochure

### Camp III

$25,000
- **4 Sponsor passes** (Ama Dablam)
- **4 invitations to the Filmmakers Dinner**
- **Half-page ad in festival program**
- **Social media acknowledgment**

**Your Logo On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website (all pages) with direct link
- All e-blasts
- 2023 sponsor brochure

### Camp II

$10,000
- **2 Sponsor passes** (Ama Dablam)
- **2 invitations to the Filmmakers Dinner**
- **Quarter-page ad in festival program**
- **Name acknowledgment on tour screenwash**

**Your Logo On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Sponsor page on Mountainfilm website
- All e-blasts
- 2023 sponsor brochure

### Camp I

$5,000
- **5 Palmyra passes** (all-theater)

**Name Acknowledgment On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Sponsor page on Mountainfilm website
- 2023 sponsor brochure

### Base Camp

$1,500
- **2 Palmyra passes** (all-theater)

**Name Acknowledgment On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Sponsor page on Mountainfilm website
- 2023 sponsor brochure

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**Mountainfilm Uses the Power of Film, Art and Ideas**
2022 SPONSOR REPORT

FESTIVAL DEMOGRAPHICS

GENDER
Male 33%
Female 65%
Non-binary or Self-describe 2%

GEOGRAPHIC
Colorado 25%
Other States 69%
International 6%

AGE
51+ 48%
31–50 35%
18–30 16%
Under 18 1%

RACE
American Indian/Alaska Native 1%
Asian 2%
Black or African American 1%
Hispanic or Latino 2%
Native Hawaiian or Pacific Islander 1%
White 88%
Other 2%
Prefer Not to Say 3%

RETURN GUESTS 81%

BOX OFFICE

PASSES & TICKETS
2019: 4,161
2020: 9,427*
2021: 4,828**
2022: 4,984

TOTAL ATTENDANCE
2019: 5,291
2020: 9,427*
2021: 4,828**
2022: 8,422

SEATINGs
2019: 21,436
2020: 50,740*
2021: 20,095**
2022: 24,008

WEB STATS

SESSIONS: 295,999
USERS: 221,416
PAGE VIEWS: 625,468

SOCIAL MEDIA FOLLOWERS

FACEBOOK: 23,000
INSTAGRAM: 32,800
TWITTER: 10,800
TOTAL REACH: 67,100

IMPRESSIONS

E-BLASTS 1,002,000
ONLINE ADS 17,342
FESTIVAL SCREENWASH 41,350
TOUR SCREENWASH 45,482
SOCIAL MEDIA 3,500,000
WEB PAGE VIEWS 625,468

MOUNTAINFILM ON TOUR

NUMBER OF LOCATIONS: 298
ATTENDANCE: 45,482

MOUNTAINFILM FOR STUDENTS

NUMBER OF SHOWS: 140
ATTENDANCE: 22,736

*2020 – online festival, **2021 – hybrid festival
# 2022 Mountainfilm Sponsors

## Presenting

<table>
<thead>
<tr>
<th>Summit</th>
<th>Nonprofit Partner</th>
<th>National Media</th>
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</thead>
<tbody>
<tr>
<td>Osprey</td>
<td>35Degrees</td>
<td>Yeti</td>
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<tr>
<td>The North Face</td>
<td>Woodwell Climate Research Center</td>
<td>Grist</td>
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## Camp III

<table>
<thead>
<tr>
<th>CAMP III</th>
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<tbody>
<tr>
<td>For The Planet</td>
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<tr>
<td>Stio</td>
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<tr>
<td>Creperie De Mont Blanc</td>
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<td>Elinoff Gallery</td>
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<td>Box Canyon Bicycles</td>
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<td>Colorado Office of Film, Television and Media</td>
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<td>GoodLight Candles</td>
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<td>LMNT</td>
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<td>San Miguel Power Association</td>
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<tr>
<td>Telluride Ski &amp; Snowboard Club</td>
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<tr>
<td>The Nature Conservancy</td>
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## Camp II

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<thead>
<tr>
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<tbody>
<tr>
<td>Osprey</td>
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<tr>
<td>The North Face</td>
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## Camp I

<table>
<thead>
<tr>
<th>CAMP I</th>
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<tbody>
<tr>
<td>Alpacka Raft</td>
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<td>Chaco</td>
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<td>Kiak</td>
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## Base Camp

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<thead>
<tr>
<th>Base Camp</th>
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<tbody>
<tr>
<td>Basin Electric Power Cooperative</td>
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<tr>
<td>Carlson Customs</td>
</tr>
<tr>
<td>Edward Jones Investments, Jon Martin in Telluride</td>
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<tr>
<td>La Cocina de Luz</td>
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<tr>
<td>San Miguel County Power Association</td>
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<tr>
<td>Telluride Ski &amp; Snowboard Club</td>
</tr>
<tr>
<td>Western Rise</td>
</tr>
</tbody>
</table>

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