Photo by Kevin Younger

MOUNTAINFILM

2027 | SPONSOR OPPORTUNITIES

SPONSORSHIP LEVELS & BENEFITS

PRESENTING
$100,000

- **10 Patron passes** (all-access, priority entry)
- 10 invitations to the Filmmakers Dinner
- Lodging accommodations for 5
- Customized activation (exclusive)
- Inside front cover ad in festival program
- Social media acknowledgment

YOUR LOGO ON:
- Festival program cover (exclusive) & sponsor page
- Festival pass lanyards (exclusive)
- Mountainfilm app home screen (exclusive)
- Festival screenwash & Tour sponsor reel (standalone)
- Mountainfilm website with direct link
- All e-blasts
- Sponsor brochure

SUMMIT
$50,000

- **5 Patron passes** (all-access, priority entry)
- 5 invitations to the Filmmakers Dinner
- Lodging accommodations for 2
- Full-page ad in festival program
- Social media acknowledgment

YOUR LOGO ON:
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash & Tour sponsor reel
- Mountainfilm website with direct link
- All e-blasts
- Sponsor brochure

CAMP III
$25,000

- **4 Sponsor passes** (Ama Dablam)
- 4 invitations to the Filmmakers Dinner
- Half-page ad in festival program
- Social media acknowledgment

YOUR LOGO ON:
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash & Tour sponsor reel
- Mountainfilm website with direct link
- All e-blasts
- Sponsor brochure

CAMP II
$10,000

- **2 Sponsor passes** (Ama Dablam)
- 2 invitations to the Filmmakers Dinner
- Quarter-page ad in festival program

YOUR LOGO ON:
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash & Tour sponsor reel
- Mountainfilm website with direct link
- All e-blasts
- Sponsor brochure

CAMP I
$5,000

- **5 Palmyra passes** (all-theater)

NAME ACKNOWLEDGMENT ON:
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Mountainfilm website with direct link
- Sponsor brochure

BASE CAMP
$1,500

- **2 Palmyra passes** (all-theater)

NAME ACKNOWLEDGMENT ON:
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Mountainfilm website with direct link
- Sponsor brochure

Photo by Hannah Sourbeer

Photo by Bash Jelen

2026 SPONSOR REPORT

FESTIVAL DEMOGRAPHICS

GENDER	
Male	42%
Female	55%
Non-binary or self-described	3%
GEOGRAPHIC	
Colorado	56%
Other States	40%
International	4%
AGE	
51+	38%
31–50	35%
18–30	21%
Under 18	6%
RETURN GUESTS	**76%**

BOX OFFICE

PASSES & TICKETS

2023: 3,233	2025: 3,324
2024: 3,058	2026: 3,470

TOTAL ATTENDANCE (ALL EVENTS)

2023: 9,075	2025: 11,002
2024: 10,120	2026: 11,291

SEATINGS

2023: 15,370	2025: 15,595
2024: 15,980	2026: 15,855

WEB STATS

SESSIONS	101,898
USERS	55,769
PAGE VIEWS	233,349

SOCIAL MEDIA FOLLOWERS

FACEBOOK	23,804
INSTAGRAM	43,114
THREADS	7,007
LINKEDIN	1,225
TOTAL FOLLOWERS	75,150

IMPRESSIONS

E-BLASTS	1,557,057
FESTIVAL SCREENWASH	15,855
TOUR SPONSOR REEL	60,073
SOCIAL MEDIA	2,249,232
WEB PAGE VIEWS	233,349
TOTAL IMPRESSIONS	4,115,566

MOUNTAINFILM ON TOUR

NUMBER OF SHOWS	155
ATTENDANCE	32,565

MOUNTAINFILM FOR STUDENTS

NUMBER OF SHOWS	236
ATTENDANCE	27,508

MOUNTAINFILM INSPIRES AUDIENCES TO CREATE A BETTER WORLD

2026 MOUNTAINFILM SPONSORS

PRESENTING

THE NORTH FACE

SUMMIT

THE SAUL ZAENTZ CHARITABLE FOUNDATION

YETI

OSPREY

NONPROFIT PARTNERS

Woodwell Climate Research Center

The Nature Conservancy Colorado

NATIONAL MEDIA

Outside

CAMP III

stio

1% FOR THE PLANET

Alpine Bank

mediagraph

Jagged Edge Mountain Gear

DESTINATION SYSTEMS

TELLURIDE

TELLURIDE FOUNDATION

TELLURIDE SKI & GOLF RESORT

RAYNIER INSTITUTE & FOUNDATION

MOUNTAIN LODGE TELLURIDE

TOPO DESIGNS

COMMUNION

christy sports

DUNTON COLORADO

Sutcliffe Vineyards

CAMP II

TELLURIDE ARTS

eventive

SIMPLE DCP

Tim's Naturals

kiitellä

FirelightMedia

VENTUREWEB

TELLURIDE BREWING CO

WAGNER CUSTOM

TOWN OF TELLURIDE

LOVE, Tito's

LALO TEQUILA

SeaLegacy

send

SONY

IPA COLLECTIVE

the telluride company

4TH WORLD MEDIA

CAMP I

Ibex Expeditions | Elinoff Gallery | Alpinist & the Goat | Fringe Gallery | Chums
Ah Haa School for the Arts | Telluride Science & Innovation Center | Animas Chocolate Company

BASE CAMP

LMNT | San Miguel Power Association | San Miguel County | TelluRides | Eco-Products | Telluride Academy
La Cocina de Luz | Mountain Limo | Alpacka Raft | Basecamp Property Management & Vacation Rentals
GoodLight Candles | BÖD BAR | Alpine Start | Mountain Trip | Telluride Outfitters | Tailwind Nutrition
Powerful Ladies | Shār Snacks | Last Dollar Saloon | Baked in Telluride | Telluride Theatre | Zinque Studios
OPUS Hut | Open Roads | STRANG | Kara Duffy Coaching & Consulting | Rewild Safaris | The Alibi
Oak, The New Fat Alley | Black Tie Ski and Bike Rentals

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