

MOUNTAINFILM

2026 | SPONSOR
OPPORTUNITIES



PHOTO: MELISSA PLANTZ

SPONSORSHIP LEVELS & BENEFITS

PRESENTING

\$100,000

- **10 Patron passes** (all-access, priority entry)
- 10 invitations to the Filmmakers Dinner
- Lodging accommodations for 5
- Customized activation (exclusive)
- Inside front cover ad in festival program
- Social media acknowledgment

YOUR LOGO ON:

- Festival program cover (exclusive) & sponsor page
- Festival pass lanyards (exclusive)
- Mountainfilm app home screen (exclusive)
- Festival & tour screenwash (standalone)
- Mountainfilm website with direct link
- All e-blasts
- Sponsor brochure

SUMMIT

\$50,000

- **5 Patron passes** (all-access, priority entry)
- 5 invitations to the Filmmakers Dinner
- Lodging accommodations for 2
- Full-page ad in festival program
- Social media acknowledgment

YOUR LOGO ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website with direct link
- All e-blasts
- Sponsor brochure

CAMP III

\$25,000

- **4 Sponsor passes** (Ama Dablam)
- 4 invitations to the Filmmakers Dinner
- Half-page ad in festival program
- Social media acknowledgment

YOUR LOGO ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website with direct link
- All e-blasts
- Sponsor brochure

CAMP II

\$10,000

- **2 Sponsor passes** (Ama Dablam)
- 2 invitations to the Filmmakers Dinner
- Quarter-page ad in festival program

YOUR LOGO ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Mountainfilm website with direct link
- All e-blasts
- Sponsor brochure

CAMP I

\$5,000

- **5 Palmyra passes** (all-theater)

NAME ACKNOWLEDGMENT ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Mountainfilm website with direct link
- Sponsor brochure

BASE CAMP

\$1,500

- **2 Palmyra passes** (all-theater)

NAME ACKNOWLEDGMENT ON:

- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Mountainfilm website with direct link
- Sponsor brochure



PHOTO: MELISSA PLANTZ

2025 SPONSOR REPORT

FESTIVAL DEMOGRAPHICS

GENDER

Male	45%
Female	54%
Non-binary or Self-describe	1%

GEOGRAPHIC

Colorado	58%
Other States	41%
International	2%

AGE

51+	39%
31-50	33%
18-30	23%
Under 18	5%

RETURN GUESTS	73%
---------------	-----

BOX OFFICE

PASSES & TICKETS

2022: 2,240**	2024: 3,058
2023: 3,233	2025: 3,078

TOTAL ATTENDANCE (ALL EVENTS)

2022: 8,422**	2024: 10,120
2023: 9,075	2025: 10,756

SEATINGS

2022: 9,693**	2024: 15,980
2023: 15,370	2025: 15,595

**2022 - hybrid festival

WEB STATS

SESSIONS	97,157
USERS	55,798
PAGE VIEWS	225,916

SOCIAL MEDIA FOLLOWERS

FACEBOOK	23,800
INSTAGRAM	39,975
THREADS	6,769
LINKEDIN	987
TOTAL REACH	71,394

IMPRESSIONS

E-BLASTS	1,510,740
FESTIVAL SCREENWASH	15,595
TOUR SCREENWASH	60,435
SOCIAL MEDIA	3,890,000
WEB PAGE VIEWS	225,916
TOTAL IMPRESSIONS	5,702,686

MOUNTAINFILM ON TOUR

NUMBER OF SHOWS	136
ATTENDANCE	31,655

MOUNTAINFILM FOR STUDENTS

NUMBER OF SHOWS	182
ATTENDANCE	28,780

2025 MOUNTAINFILM SPONSORS

PRESENTING



SUMMIT

NONPROFIT PARTNER

NATIONAL MEDIA



CAMP III



CAMP II



CAMP I

San Miguel County | Elinoff Gallery | Alpinist & the Goat | Colorado Office of Film, Television and Media
Chums | Kinship | Ah Haa School for the Arts

BASE CAMP

LMNT | San Miguel Power Association | Snow Leopard Conservancy | Telluride Academy | Just for Kids Foundation
La Cocina de Luz | Mountain Limo | Smart by Nature | Alpaca Raft | Basecamp Property Management & Vacation
Rentals | Edward Jones Investments, Jon Martin in Telluride | BÖD BAR | Alpine Start | Mountain Trip | Tailwind Nutrition
Neve | Powerful Ladies | Shā'r Snacks | Last Dollar Saloon | Baked in Telluride | Telluride Theatre
Telluride Helitrix | OPUS Hut | Open Roads | STRANG | Kara Duffy Coaching & Consulting | The Coffee Cowboy
The Alibi | Oak, The New Fat Alley | Black Tie Ski Rentals

PO BOX 1088 TELLURIDE, CO 81435 | MOUNTAINFILM.ORG | CONTACT@MOUNTAINFILM.ORG