SPONSORSHIP LEVELS & BENEFITS

PRESENTING
$100,000
• 10 Patron passes (all-access and priority entry)
• 10 invitations to the Filmmakers Dinner
• Lodging accommodations for 10
• Customized activation (exclusive)
• Inside front cover ad in festival program
• Social media acknowledgment
• Customized tour show

SUMMIT
$50,000
• 5 Patron passes (all-access and priority entry)
• 5 invitations to the Filmmakers Dinner
• Lodging accommodations for 5
• Full-page ad in festival program
• Social media acknowledgment
• Customized tour show

YOUR LOGO ON:
• Festival program cover (exclusive) and sponsor page
• Festival pass lanyards (exclusive)
• Mountainfilm app home screen (exclusive)
• Festival & tour screenwash (standalone)
• All e-blasts and ads
• Mountainfilm website (all pages) with direct link
• 2020 sponsor brochure

CAMP III
$25,000
• 4 Ama Dablam passes (all-access)
• 4 invitations to the Filmmakers Dinner
• Lodging accommodations for 4
• Half-page ad in festival program
• Social media acknowledgment

YOUR LOGO ON:
• Mountainfilm app
• Sponsor page in festival program
• Festival & tour screenwash
• All e-blasts and ads
• Mountainfilm website (all pages) with direct link
• 2020 sponsor brochure

CAMP II
$18,000
• 2 Ama Dablam passes (all-access)
• 2 invitations to the Filmmakers Dinner
• Quarter-page ad in festival program
• Name acknowledgment on tour screenwash

YOUR LOGO ON:
• Mountainfilm app
• Sponsor page in festival program
• Festival screenwash
• All e-blasts and ads
• Sponsor page on Mountainfilm website
• 2020 sponsor brochure

CAMP I
$5,000
• 5 Palmyra passes (all-theater)

NAME ACKNOWLEDGMENT ON:
• Mountainfilm app
• Sponsor page in festival program
• Festival screenwash
• Sponsor page on Mountainfilm website
• 2020 sponsor brochure

BASE CAMP
$1,000
• 2 Palmyra passes (all-theater)

NAME ACKNOWLEDGMENT ON:
• Mountainfilm app
• Sponsor page in festival program
• Festival screenwash
• Sponsor page on Mountainfilm website
• 2020 sponsor brochure

2019 SPONSOR REPORT

FESTIVAL DEMOGRAPHICS

GENDER
- Male: 34%
- Female: 65%
- Non-binary: 1%

GEOGRAPHIC
- Colorado: 47%
- Other States: 51%
- International: 2%

AGE
- 51+: 52%
- 31–50: 28%
- 18–30: 18%
- Under 18: 2%

RETURN GUESTS
- 70%

BOX OFFICE

PASSES & TICKETS
2016: 3,899
2017: 3,999
2018: 4,241
2019: 4,161

TOTAL ATTENDANCE
2016: 4,604
2017: 4,800
2018: 5,041
2019: 5,291

SEATINGS
2016: 19,452
2017: 19,600
2018: 20,824
2019: 21,436

WEB STATS

SESSIONS: 296,231
USERS: 209,804
PAGE VIEWS: 762,158

SOCIAL MEDIA FOLLOWERS

FACEBOOK: 22,774
TWITTER: 10,916
INSTAGRAM: 24,215

TOUR RESULTS

NUMBER OF LOCATIONS: 220
ATTENDANCE: 82,366

EDUCATION RESULTS

NUMBER OF SHOWS: 157
ATTENDANCE: 31,690

MOUNTAINFILM USES THE POWER OF FILM, ART AND IDEAS TO INSPIRE AUDIENCES TO CREATE A BETTER WORLD.
### 2019 MOUNTAINFILM SPONSORS

#### PRESENTING

**THE NORTH FACE**

#### SUMMIT

- OSPREY
- YETI
- dZi
- grist ([grist.org](http://grist.org))

#### NONPROFIT PARTNER

- [FOR THE PLANET](#)
- JAN SPORT
- MOUNTAIN LODGE
- RELAXISPACES
- STIO
- TANDEM VAULT
- TOPO DESIGNS (COLORADO, USA)
- WASH & SANITIZE CENTER

#### NATIONAL MEDIA

- Artistic Systems
- BeadWORKS Kenya
- Brown Dog Pizza
- CLIF Bar & Company
- Coffee Cowboy
- Colorado Office of Film, Television & Media
- Eco-Products
- GoodLight Natural Candles
- Guayaki Yerba Mate
- Honey Stinger
- Jagged Edge
- Just for Kids Foundation
- La Cocina de Luz
- Montanya Distillers
- Montrose Water Factory
- Mountain Limo
- Smart by Nature
- Stripped Mixers
- Telluride Academy
- Telluride Coffee Roasters
- Telluride Ski & Snowboard Club
- Telluride Sports
- Tequila Ocho
- The Nature Conservancy
- Town of Mountain Village
- Trillium Asset Management
- Vimeo
- Western Rise

**PO BOX 1088 TELLURIDE, CO 81435 | MOUNTAINFILM.ORG | CONTACT@MOUNTAINFILM.ORG**