SPONSORSHIP LEVELS & BENEFITS

**PRESENTING**
$100,000
- 10 Patron passes (all-access and priority entry)
- 10 invitations to the Filmmakers Dinner
- Lodging accommodations for 10
- Customized activation (exclusive)
- Inside front cover ad in festival program
- Social media acknowledgment
- Customized tour show

**SUMMIT**
$50,000
- 5 Patron passes (all-access and priority entry)
- 5 invitations to the Filmmakers Dinner
- Lodging accommodations for 5
- Full-page ad in festival program
- Social media acknowledgment
- Customized tour show

YOUR LOGO ON:
- Festival program cover (exclusive) and sponsor page
- Festival pass lanyards (exclusive)
- Mountainfilm app home screen (exclusive)
- Festival & tour screenwash (standalone)
- All e-blasts, press releases and ads
- Mountainfilm website (all pages) with direct link
- 2019 sponsor brochure

**CAMP III**
$25,000
- 4 Ama Dablam passes (all-access)
- 4 invitations to the Filmmakers Dinner
- Lodging accommodations for 4
- Half-page ad in festival program
- Social media acknowledgment

YOUR LOGO ON:
- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- All e-blasts, press releases and ads
- Mountainfilm website (all pages) with direct link
- 2019 sponsor brochure

**CAMP II**
$10,000
- 2 Ama Dablam passes (all-access)
- 2 invitations to the Filmmakers Dinner
- Quarter-page ad in festival program
- Name acknowledgment on tour screenwash

YOUR LOGO ON:
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- All e-blasts, press releases and ads
- Mountainfilm website (all pages) with direct link
- 2019 sponsor brochure

**CAMP I**
$5,000
- 5 Palmyra passes (all-theater)

NAME ACKNOWLEDGMENT ON:
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Sponsor page on Mountainfilm website
- 2019 sponsor brochure

**BASE CAMP**
$1,000
- 2 Palmyra passes (all-theater)

NAME ACKNOWLEDGMENT ON:
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Sponsor page on Mountainfilm website
- 2019 sponsor brochure

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2018 SPONSOR REPORT

**FESTIVAL DEMOGRAPHICS**

<table>
<thead>
<tr>
<th>GENDER</th>
<th>Male</th>
<th>Female</th>
<th>Non-binary</th>
</tr>
</thead>
<tbody>
<tr>
<td>46%</td>
<td>53%</td>
<td>1%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GEOGRAPHIC</th>
<th>Colorado</th>
<th>Other States</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>64%</td>
<td>34%</td>
<td>2%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AGE</th>
<th>51+</th>
<th>31 – 50</th>
<th>18 – 30</th>
<th>Under 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>50%</td>
<td>27%</td>
<td>20%</td>
<td>3%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>INCOME</th>
<th>$150K+</th>
<th>$75 – $150K</th>
<th>$50 – $75K</th>
<th>$35 – $50K</th>
<th>$10 – $35K</th>
<th>$0 – $10K</th>
</tr>
</thead>
<tbody>
<tr>
<td>32%</td>
<td>24%</td>
<td>19%</td>
<td>7%</td>
<td>11%</td>
<td>7%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EDUCATION</th>
<th>PhD</th>
<th>Masters</th>
<th>Undergraduate</th>
<th>High School</th>
</tr>
</thead>
<tbody>
<tr>
<td>15%</td>
<td>31%</td>
<td>52%</td>
<td>2%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>RETURN GUESTS</th>
<th>67%</th>
</tr>
</thead>
</table>

**TOUR RESULTS**

<table>
<thead>
<tr>
<th>NUMBER OF LOCATIONS</th>
<th>218</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>ATTENDANCE</th>
<th>65,793</th>
</tr>
</thead>
</table>

**BOX OFFICE**

<table>
<thead>
<tr>
<th>PASSES &amp; TICKETS</th>
<th>2015: 3,236</th>
<th>2017: 3,999</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016: 3,899</td>
<td>2018: 4,241</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TOTAL ATTENDANCE</th>
<th>2015: 4,485</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016: 4,604</td>
<td>2018: 5,041</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SEATINGS</th>
<th>2015: 19,220</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016: 19,452</td>
<td>2018: 20,824</td>
</tr>
</tbody>
</table>

**WEB STATS**

<table>
<thead>
<tr>
<th>SESSIONS</th>
<th>255,235</th>
</tr>
</thead>
<tbody>
<tr>
<td>USERS</td>
<td>178,680</td>
</tr>
<tr>
<td>PAGE VIEWS</td>
<td>731,537</td>
</tr>
</tbody>
</table>

**SOCIAL MEDIA FOLLOWERS**

<table>
<thead>
<tr>
<th>FACEBOOK</th>
<th>20,819</th>
</tr>
</thead>
<tbody>
<tr>
<td>TWITTER</td>
<td>11,107</td>
</tr>
<tr>
<td>INSTAGRAM</td>
<td>20,630</td>
</tr>
</tbody>
</table>

**EDUCATION RESULTS**

<table>
<thead>
<tr>
<th>NUMBER OF SHOWS</th>
<th>149</th>
</tr>
</thead>
<tbody>
<tr>
<td>ATTENDANCE</td>
<td>21,267</td>
</tr>
</tbody>
</table>

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- Festival screenwash
- All e-blasts, press releases and ads
- Mountainfilm website (all pages) with direct link
- 2019 sponsor brochure

**CAMP I**

- 5 Palmyra passes (all-theater)

NAME ACKNOWLEDGMENT ON:
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- Festival screenwash
- Sponsor page on Mountainfilm website
- 2019 sponsor brochure

**BASE CAMP**

- 2 Palmyra passes (all-theater)

NAME ACKNOWLEDGMENT ON:
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Sponsor page on Mountainfilm website
- 2019 sponsor brochure

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**IMPRESSIONS**

- E-BLASTS: 83,473
- FESTIVAL PROGRAM COVER: 3,500
- FESTIVAL PROGRAM ADS: 3,500
- FESTIVAL PASS LANYARDS: 3,317
- FESTIVAL SCREENWASH: 28,149
- TOUR SCREENWASH: 87,060
- WEB PAGE VIEWS: 731,537

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MOUNTAINFILM USES THE POWER OF FILM, ART AND IDEAS TO INSPIRE AUDIENCES TO CREATE A BETTER WORLD.
### 2018 MOUNTAINFILM SPONSORS

#### SUMMIT

- Bright gear
- Osprey
- YETI

#### NONPROFIT PARTNER

- DZI FOUNDATION

#### NATIONAL MEDIA SPONSOR

- grist

#### CAMP III

- 1% for the Planet
- Google
- JANSPORT
- MOUNTAIN LUTZ
- TANDEM VAULT

- Telluride FOOD Foundation
- Telluride Beer Company
- TOPO DESIGNS

#### CAMP II

- Bootdoctors
- CCASE
- DUNTON
- PAYNIER
- STIO

- Telluride Baking Cooperative
- Telluride Beer Company
- TFB TRAUMA

- VENTUREWEB
- WAGNER

#### CAMP I

- Alpine Bank | Chums / Beyond Coastal | Digitiqe | Ibex Expeditions India
- Liberty Bar & Lounge | Mountain Khakis

#### BASE CAMP

- American Alpine Club | Brown Dog Pizza | CLIF Bar & Company | Coffee Cowboy
- Colorado Office of Film, Television and Media | Edelweiss Wood Flooring | GoodLight Natural Candles
- Guayaki Yerba Mate | Honey Stinger | Indian Ridge Farm & Bakery | Jagged Edge | Just for Kids Foundation
- La Cocina de Luz | Montrose Water Factory | Mountain Limo | Munk Pack | Skida | Smart by Nature
- Steaming Bean Coffee | Stripped Mixers | Suerte Tequila | Telluride Academy | Telluride Sports
- Town of Mountain Village | Western Rise

PO BOX 1088 TELLURIDE, CO 81435 | MOUNTAINFILM.ORG | CONTACT@MOUNTAINFILM.ORG