# Sponsorship Levels & Benefits

## Presenting
$100,000
- **10 Patron passes** (all-access, priority entry)
- 10 invitations to the Filmmakers Dinner
- Lodging accommodations for 10
- Customized activation (exclusive)
- Inside front cover ad in festival program
- Full size ad on virtual platform with direct link
- Promotional video on virtual platform
- Social media acknowledgment

**Your Logo On:**
- Festival program cover (exclusive) & sponsor page
- Festival pass lanyards (exclusive)
- Mountainfilm app home screen (exclusive)
- Festival & tour screenwash (standalone)
- Virtual festival platform
- Mountainfilm website (all pages) with direct link
- All e-blasts and ads
- 2022 sponsor brochure

## Summit
$50,000
- **5 Patron passes** (all-access, priority entry)
- 5 invitations to the Filmmakers Dinner
- Lodging accommodations for 5
- Full-page ad in festival program
- Full size ad on virtual platform with direct link
- Promotional video on virtual platform
- Social media acknowledgment

**Your Logo On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Virtual festival platform
- Mountainfilm website (all pages) with direct link
- All e-blasts and ads
- 2022 sponsor brochure

## Camp III
$25,000
- **4 Sponsor passes** (all-access)
- 4 invitations to the Filmmakers Dinner
- Lodging accommodations for 2
- Half-page ad in festival program
- Half size ad on virtual platform with direct link
- Social media acknowledgment

**Your Logo On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Virtual festival platform
- Mountainfilm website (all pages) with direct link
- All e-blasts and ads
- 2022 sponsor brochure

## Camp II
$10,000
- **2 Sponsor passes** (all-access)
- 2 invitations to the Filmmakers Dinner
- Quarter-page ad in festival program
- Quarter size ad on virtual platform with direct link
- Name acknowledgment on tour screenwash

**Your Logo On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Virtual festival platform
- Sponsor page on Mountainfilm website
- All e-blasts and ads
- 2022 sponsor brochure

## Camp I
$5,000
- **5 Palmyra passes** (all-theater)

**Name Acknowledgment On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Virtual festival platform
- Sponsor page on Mountainfilm website
- 2022 sponsor brochure

## Base Camp
$1,500
- **2 Palmyra passes** (all-theater)

**Name Acknowledgment On:**
- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Virtual festival platform
- Sponsor page on Mountainfilm website
- 2022 sponsor brochure

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*Mountainfilm uses the power of film, art and ideas...*
2021 SPONSOR REPORT

FESTIVAL DEMOGRAPHICS

GENDER
Male 29%
Female 70%
Non-binary or Self-describe 1%

GEOGRAPHIC
Colorado 25%
Other States 69%
International 6%

AGE
51+ 51%
31–50 33%
18–30 15%
Under 18 1%

RACE
American Indian/Alaska Native 1%
Asian 2%
Black or African American 1%
Hispanic or Latino 2%
Native Hawaiian or Pacific Islander 1%
White 88%
Other 2%
Prefer Not to Say 3%

RETURN GUESTS 89%

BOX OFFICE

PASSES & TICKETS
2018: 4,241 2020: 9,427*
2019: 4,161 2021: 4,828**

TOTAL ATTENDANCE
2018: 5,041 2020: 9,427*
2019: 5,291 2021: 4,828**

SEATINGS
2018: 20,824 2020: 57,740*
2019: 21,436 2021: 20,095**

*2020 – online festival, **2021 – hybrid festival

WEB STATS

SESSIONS: 300,105
USERS: 225,468
PAGE VIEWS: 712,037

SOCIAL MEDIA FOLLOWERS

FACEBOOK: 22,321
INSTAGRAM: 31,570
TWITTER: 10,649

IMPRESSIONS

E-BLASTS 389,679
ONLINE ADS 13,633
FESTIVAL SCREENWASH 22,095
TOUR SCREENWASH 43,445
SOCIAL MEDIA 1,324,340
WEB PAGE VIEWS 712,037

MOUNTAINFILM ON TOUR

NUMBER OF LOCATIONS: 207
ATTENDANCE: 43,445

MOUNTAINFILM FOR STUDENTS

NUMBER OF SHOWS: 140
ATTENDANCE: 22,736

MOUNTAINFILM USES THE POWER OF FILM, ART AND IDEAS TO INSPIRE AUDIENCES TO CREATE A BETTER WORLD.

PHOTO: BEN ENG

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