# Sponsorship Levels & Benefits

**Presenting**

$100,000

- 10 Patron passes (all-access, priority entry)
- 10 invitations to the Filmmakers Dinner
- Lodging accommodations for 10
- Customized activation (exclusive)
- Inside front cover ad in festival program
- Full size ad on virtual platform with direct link
- Promotional video on virtual platform
- Social media acknowledgment

**Summit**

$50,000

- 5 Patron passes (all-access, priority entry)
- 5 invitations to the Filmmakers Dinner
- Lodging accommodations for 5
- Full-page ad in festival program
- Full size ad on virtual platform with direct link
- Promotional video on virtual platform
- Social media acknowledgment

**Camp III**

$25,000

- 4 Sponsor passes (all-access)
- 4 invitations to the Filmmakers Dinner
- Lodging accommodations for 4
- Half-page ad in festival program
- Half size ad on virtual platform with direct link
- Social media acknowledgment

**Camp II**

$10,000

- 2 Sponsor passes (all-access)
- 2 invitations to the Filmmakers Dinner
- Quarter-page ad in festival program
- Quarter size ad on virtual platform with direct link
- Name acknowledgment on tour screenwash

**Camp I**

$5,000

- 5 Palmyra passes (all-theater)

**Base Camp**

$1,500

- 2 Palmyra passes (all-theater)

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**Your Logo On:**

- Festival program cover (exclusive) & sponsor page
- Festival pass lanyards (exclusive)
- Mountainfilm app home screen (exclusive)
- Festival & tour screenwash (standalone)
- Virtual festival platform
- Mountainfilm website (all pages) with direct link
- All e-blasts and ads
- 2022 sponsor brochure

- Mountainfilm app
- Sponsor page in festival program
- Festival & tour screenwash
- Virtual festival platform
- Mountainfilm website (all pages) with direct link
- All e-blasts and ads
- 2022 sponsor brochure

- Mountainfilm app
- Sponsor page in festival program
- Festival screenwash
- Virtual festival platform
- Sponsor page on Mountainfilm website
- 2022 sponsor brochure
2021 SPONSOR REPORT

FESTIVAL DEMOGRAPHICS

GENDER
Male 29%
Female 70%
Non-binary or Self-describe 1%

GEOGRAPHIC
Colorado 25%
Other States 69%
International 6%

AGE
51+ 51%
31–50 33%
18–30 15%
Under 18 1%

RACE
American Indian/Alaska Native 1%
Asian 2%
Black or African American 1%
Hispanic or Latino 2%
Native Hawaiian or Pacific Islander 1%
White 88%
Other 2%
Prefer Not to Say 3%

RETURN GUESTS 89%

BOX OFFICE

PASSES & TICKETS
2018: 4,241 2020: 9,427*
2019: 4,161 2021: 4,828**

TOTAL ATTENDANCE
2018: 5,041 2020: 9,427*
2019: 5,291 2021: 4,828**

SEATINGS
2018: 20,824 2020: 57,740*
2019: 21,436 2021: 20,095**

WEB STATS

SESSIONS: 300,105
USERS: 225,468
PAGE VIEWS: 712,037

SOCIAL MEDIA FOLLOWERS

FACEBOOK: 22,321
INSTAGRAM: 31,570
TWITTER: 10,649

IMPRESSIONS

E-BLASTS: 389,679
ONLINE ADS: 13,633
FESTIVAL SCREENWASH: 22,095
TOUR SCREENWASH: 43,445
SOCIAL MEDIA: 1,324,340
WEB PAGE VIEWS: 712,037

MOUNTAINFILM ON TOUR

NUMBER OF LOCATIONS: 207
ATTENDANCE: 43,445

MOUNTAINFILM FOR STUDENTS

NUMBER OF SHOWS: 140
ATTENDANCE: 22,736

*2020 – online festival, **2021 – hybrid festival

MOUNTAINFILM USES THE POWER OF FILM, ART AND IDEAS TO INSPIRE AUDIENCES TO CREATE A BETTER WORLD.
2021 MOUNTAINFILM SPONSORS

PRESENTING

SUMMIT

NONPROFIT PARTNER

NATIONAL MEDIA

CAMP III

CAMP II

CAMP I

BASE CAMP

Alpine Bank | Alpinist & the Goat | Chaco | Chums | Elinoff Gallery | Liberty Bar & Lounge | Vimeo

Basin Electric Power Cooperative | Box Canyon Bicycles | Brown Dog Pizza | Coffee Cowboy
Colorado Office of Film, Television and Media | Eco-Products | High Country News | Just for Kids Foundation
La Cocina de Luz | LMNT | Mountain Limo | San Miguel County | San Miguel Power Association
Smart by Nature | Sustaio | Telluride Academy | Telluride Coffee Roasters | Telluride Ski & Snowboard Club
Telluride Sports | The Nature Conservancy | Western Rise

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